IMRF’s new website provides easy access to key information

IMRF, the best-funded public pension in Illinois, launched a new and improved website — www.imrf.org — on January 31, 2015. The site, developed based on feedback from customer surveys and focus groups, features a design specifically addressing the needs of IMRF members, retirees, participating employers, and the general public. Of particular value to employers, site visitors will find clearly written content, scheduled workshops and online registration, and immediate access to frequently used resource material and forms.

Clear Content
IMRF policies and procedures are complex. To help employers understand IMRF rules, all content at www.imrf.org has been rewritten in plain language. In addition to more concise content, the site has been reorganized for immediate access and uses graphic elements and bold colors to help deliver important messages. These changes and enhancements make it easier than ever for employers to find the IMRF material they need and better understand what they’ve read.

Workshops and Registration
Immediately noticeable on IMRF’s new website are enhancements to the workshop section. Featured in a prominently displayed tab on the home page, the dedicated workshop section lists dates, times, and locations of upcoming workshops, including workshops for Authorized Agents. A complete listing of events, as well as a map view, makes it easier than ever to find a convenient workshop. Then, once the right workshop has been chosen, a simple click-through will quickly redirect users to the Employer Access log-in page to complete the registration process.

Frequently Used Forms
IMRF identified and reviewed the most common actions employers frequently use, then compiled the documents associated with those actions into one location on the new website. Now, a tab on the home page of www.imrf.org, “Forms and Publications Archive,” makes sourcing and using the most relevant booklets, memos, and forms fast and easy. Even more, a dedicated page, “Most Commonly Used Forms for IMRF Customers,” lists the potential action, whether the request may be completed online, and the number and accessibility of the form. In most cases, PDF versions of the forms may be downloaded and filled out on a computer.

To share your experience with IMRF’s new website, please complete the “New Website First Impressions” survey at www.imrf.org. Click on the green survey tab under “Quick Links” on the home page to access the survey.