## Illinois Municipal Retirement Fund

Brian Murphy, FSA, EA, FCA, MAAA
Mark Buis, FSA, EA, FCA, MAAA
Francois Pieterse, ASA, FCA, MAAA
November 16, 2018

## Background

- Historically, GRS prepares a full Experience Study (Assumption review) every 3 years
- Last Experience Study was presented in November of 2017
- GRS recommended reducing the investment return assumption to $7.25 \%$, but the Board elected to remain at $7.5 \%$
- Due to GASB requirements and Actuarial Standards, actuaries need to ensure the reasonableness of the Investment Return Assumption (actually all assumptions) annually


## Background

- We are not investment experts, we consider the following items:
- Historical Patterns
- Forward Expectations of Investment Consultants
- Investment Policy
- Funding Levels
- Comparison to Other Systems
- Actuarial Standards of Practice
- Typically, a Board's decision with input from Investment Experts and Actuary


## Background

- Current assumption of $7.5 \%$ has been in effect for 25 years
- While 7.5\% assumed rate of return was historically conservative compared to other Systems, it is now considered aggressive
- The median return according to NASRA is now below $7.5 \%$ and falling
- Conservative assumptions have contributed to IMRF's strong funding position


## What Are Other Actuaries Recommending?

- Recent Survey of Assumed Investment Return recommended by Public Sector Actuaries

- NASRA surveys will tend to lag actuarial recommendations by 1 to 2 years

Consulting

## What Are Other Systems Doing?

- Recent changes by other Systems
- CALPERS - 7.5\% to 7.0\% over 3 years
- CALSTRS - 7.5\% to $7.0 \%$ over 2 years
- State of Michigan - 7.5\% to 7.05\%
- Ohio PERS - 7.5\% to 7.2\%
- Texas Teachers 8.0\% to 7.25\%
- Minnesota (PERA \& SRS) - 8.0\% to 7.5\%
- Minnesota Teachers - 8.5\% to 7.5\%
- Kentucky - 6.75\% to 5.25\%
- Illinois SURS $-7.25 \%$ to $6.75 \%$
- Illinois SERS - 8.5\% to 7.0\% (since 2010)
- Chicago Public Schools - 7.25\% to 7.0\%
- $75 \%$ of the 129 plans that NASRA surveys have lowered their assumption since 2010.


## Assumptions Within Illinois

| Retirement System/Fund | Investment Return <br> Assumption |
| :---: | :---: |
| State Universities Retirement System of Illinois | $6.75 \%$ |
| State Employees' Retirement System of Illinois | $7.00 \%$ |
| Teachers' Retirement System of Illinois | $7.00 \%$ |
| Judges' Retirement System of Illinois | $6.75 \%$ |
| General Assembly Retirement System of Illinois | $6.75 \%$ |
| County Employees' and Officers' Annuity and Benefit Fund of Cook County | $7.25 \%$ |
| Forest Preserve District Employees' Annuity and Benefit Fund of Cook County | $7.25 \%$ |
| Laborer's and Retirement Board Employees' Annuity and Benefit Fund of Chicago | $7.25 \%$ |
| Policemen's Annuity and Benefit Fund of Chicago | $7.25 \%$ |
| Firemen's Annuity and Benefit Fund of Chicago* | $7.50 \%$ |
| Illinois Municipal Retirement Fund | $7.50 \%$ |
| Municipal Employees' Annuity and Benefit Fund of Chicago | $7.00 \%$ |
| Park Employees' Annuity and Benefit Fund of Chicago | $7.50 \%$ |
| Metropolitan Water and Reclamation District Retirement Fund | $7.50 \%$ |
| Mar\| |  |

## Why Are so Many Systems Lowering Their Assumed Return?

- Expected real returns are consistent or slightly higher than historical real returns, but historical total returns of $8 \%$ or more were largely driven by high inflation that is not expected to be repeated

|  | Historical Return <br> (over last 50 years) | Forward Looking <br> Returns |
| :--- | :---: | :---: |
| Inflation | $4.0 \%$ | $2.5 \%$ |
| Real Return | $\underline{4.0 \%}$ | $\underline{4.5 \%}$ |
| Total Return | $8.0 \%$ | $7.0 \%$ |

- Higher Volatility (volatility drag) is also reducing the median return by about 50 basis points over historical averages


## Increasing Risk for a Given Return

Estimates of what investors needed to earn 7.5\%

|  | 1995 | 2005 | 2015 |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | 12\% | Bonds |
|  |  | 52\% | 33\% | U.S. <br> Large <br> Cap |
|  | 100\% |  | 8\% | U.S. <br> Small <br> Cap |
|  | Bonds | 20\% | 22\% | Non-U.S Equity |
|  |  | 5\% |  |  |
|  |  | 14\% | 13\% | Real Estate |
|  |  | $\begin{aligned} & 5 \% \\ & 4 \% \end{aligned}$ | 12\% | Private Equity |
| Expected return | 7.5\% | 7.5\% | 7.5\% |  |
| Standard deviation* | 6.0\% | 8.9\% | 17.2\% |  |

*Likely amount by which returns could vary
Source: Callan Associates

- IMRF has been assuming 7.5\% since mid 1990's
- It takes much more risk today to produce a portfolio earning 7.5\% than it did years ago
- While IMRF's current Standard Deviation is below the figure in this generic study, it is much higher than it would have been in 1995


## IMRF Asset Allocation

| As of June 30, 2018 |  | Market Value |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Asset Class | (in Millions) | \% Target | \% Actual |  |
| Domestic Equity | $\$ 18,084.70$ | $37.00 \%$ | $43.80 \%$ |  |
| International Equity | $\$ 8,147.60$ | $18.00 \%$ | $19.70 \%$ |  |
| Fixed Income | $\$ 10,883.40$ | $28.00 \%$ | $26.40 \%$ |  |
| Real Estate | $\$ 2,376.30$ | $9.00 \%$ | $5.80 \%$ |  |
| Alternative Investments | $\$ 1,624.60$ | $7.00 \%$ | $3.90 \%$ |  |
| Cash Equivalents | $\$ 169.90$ | $1.00 \%$ | $0.40 \%$ |  |
| Total | $\$ 41,286.50$ | $100.00 \%$ | $100.00 \%$ |  |

## Capital Market Assumption Modeling

- GRS does not provide investment advice
- GRS maintains capital market assumptions from 12 different investment consulting firms over differing time horizons
- 11 consultants provide 10-year assumptions; one provides 5-7 year assumptions. These tend to be quantitatively based. Using these assumptions, we produce "10-year expectations"
- One consultant also provides 20-year assumptions. Two provide 30year assumptions. The longer term assumptions are less quantitative than the 10-year assumptions. Using these assumptions, we develop rough "30-year expectations"
- The 30-year expectations assume very favorable returns after the first 10 years
- GRS maps the IMRF asset allocation into the capital market assumptions of the 12 investment consultants to develop an approximation of what they would expect from the portfolio


## Arithmetic Average Expectation over 10 Years (IMRF Target Allocation)

| Investment <br> Consultant | Investment <br> Consultant <br> Expected <br> Nominal <br> Return | Investment <br> Consultant <br> Inflation <br> Assumption | Expected Real Return (2)-(3) | Actuary <br> Inflation <br> Assumption | Expected <br> Nominal <br> Return <br> (4) $+(5)$ | Plan Incurred <br> Administrative <br> Expenses | Expected <br> Nominal <br> Return Net of Expenses (6)-(7) | Standard <br> Deviation <br> of Expected <br> Return <br> (1-Year) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) |
| 1 | 5.88\% | 2.20\% | 3.68\% | 2.50\% | 6.18\% | 0.08\% | 6.10\% | 12.73\% |
| 2 | 6.54\% | 2.50\% | 4.04\% | 2.50\% | 6.54\% | 0.08\% | 6.46\% | 12.65\% |
| 3 | 6.26\% | 2.21\% | 4.05\% | 2.50\% | 6.55\% | 0.08\% | 6.47\% | 13.14\% |
| 4 | 6.34\% | 2.26\% | 4.08\% | 2.50\% | 6.58\% | 0.08\% | 6.50\% | 10.90\% |
| 5 | 6.45\% | 2.25\% | 4.20\% | 2.50\% | 6.70\% | 0.08\% | 6.62\% | 12.36\% |
| 6 | 6.70\% | 2.50\% | 4.20\% | 2.50\% | 6.70\% | 0.08\% | 6.62\% | 12.72\% |
| 7 | 6.37\% | 2.00\% | 4.37\% | 2.50\% | 6.87\% | 0.08\% | 6.79\% | 11.74\% |
| 8 | 6.43\% | 2.00\% | 4.43\% | 2.50\% | 6.93\% | 0.08\% | 6.85\% | 10.90\% |
| 9 | 6.79\% | 2.31\% | 4.49\% | 2.50\% | 6.99\% | 0.08\% | 6.91\% | 12.37\% |
| 10 | 7.12\% | 2.26\% | 4.86\% | 2.50\% | 7.36\% | 0.08\% | 7.28\% | 14.40\% |
| 11 | 6.85\% | 1.95\% | 4.90\% | 2.50\% | 7.40\% | 0.08\% | 7.32\% | 12.57\% |
| 12 | 7.66\% | 2.00\% | 5.66\% | 2.50\% | 8.16\% | 0.08\% | 8.08\% | 11.16\% |
| Average | 6.62\% | $\mathbf{2 . 2 0 \%}$ | 4.41\% | 2.50\% | 6.91\% | 0.08\% | 6.83\% | $\mathbf{1 2 . 3 0 \%}$ |

Only one of 12 consultants expects arithmetic return to exceed $7.5 \%$, and that consultant appears to be an outlier.

## Geometric Average Return (Based on 10-Year Assumptions) (IMRF Target Allocation)

| Investment Consultant | Distribution of 20-Year Average Geometric Net Nominal Return |  |  | Probability of exceeding 7.50\% | Probability of exceeding 7.25\% | Probability of exceeding 7.00\% | Probability of exceeding 6.75\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 40th | 50th | 60th |  |  |  |  |
| (1) | (2) | (3) | (4) | (5) | (6) | (6) | (6) |
| 1 | 4.65\% | 5.36\% | 6.07\% | 22.51\% | 25.21\% | 28.09\% | 31.11\% |
| 2 | 4.88\% | 5.61\% | 6.35\% | 25.94\% | 28.76\% | 31.72\% | 34.81\% |
| 3 | 4.98\% | 5.68\% | 6.39\% | 25.90\% | 28.83\% | 31.93\% | 35.16\% |
| 4 | 5.31\% | 5.92\% | 6.53\% | 25.79\% | 29.20\% | 32.81\% | 36.60\% |
| 5 | 5.11\% | 5.82\% | 6.54\% | 27.68\% | 30.69\% | 33.85\% | 37.13\% |
| 6 | 5.20\% | 5.89\% | 6.58\% | 27.91\% | 31.02\% | 34.28\% | 37.67\% |
| 7 | 5.47\% | 6.13\% | 6.79\% | 29.95\% | 33.33\% | 36.87\% | 40.52\% |
| 8 | 5.67\% | 6.28\% | 6.90\% | 30.83\% | 34.53\% | 38.38\% | 42.37\% |
| 9 | 5.48\% | 6.18\% | 6.87\% | 31.53\% | 34.80\% | 38.20\% | 41.71\% |
| 10 | 5.52\% | 6.32\% | 7.12\% | 35.51\% | 38.46\% | 41.48\% | 44.57\% |
| 11 | 5.88\% | 6.58\% | 7.29\% | 37.11\% | 40.53\% | 44.04\% | 47.60\% |
| 12 | 6.87\% | 7.49\% | 8.11\% | 49.81\% | 53.85\% | 57.86\% | 61.80\% |
| Average | 5.42\% | 6.10\% | 6.80\% | 30.87\% | 34.10\% | 37.46\% | 40.92\% |

Only one consultant would think there is a $50 \%$ chance of achieving $7.5 \%$, and that one seems to be an outlier.

## Summary

|  |  | Actuarial Investment <br> Return Assumption |  |  |
| :--- | :--- | :--- | :--- | :--- |
| 10 year | 12 Consultants | Preferred | Also <br> Acceptable | Probability of <br> Earning 7.5\% |
| 30 year | 3 Consultants | $6.8 \%$ | $6.8 \%$ | $31.19 \%$ |
|  |  |  | Something <br> above 6.8\% | $39.6 \%$ |
|  |  |  |  |  |
| Based |  |  |  |  |

Based upon this analysis, there is approximately a $2 / 3$ rds chance that contribution rates calculated based upon a $7.5 \%$ assumption will not be met resulting in higher contribution rates. We would view continuation of this assumption as aggressive and not in the best interest of IMRF.

## Comments

- The State's auditing actuary challenged the use of a $7.5 \%$ assumption as being "overly aggressive" almost a year ago
- The auditing actuary also indicated a need for support for focusing only on the longer term expectation of certain investment consultants in the same audit. (in other words, reliance on the 30 -year expectations would require specific justification)

Consulting

## Conclusions

- Current 7.5\% assumption is aggressive based on 10-year capital market expectations.
- Preferred actuarial assumption for IMRF is now $6.1 \%$ with anything up to 6.8\% being routinely acceptable.
- The $6.8 \%$ upper bound can be stretched a little by giving extra weight to the 30-year expectations.
- But in our view, any assumption greater than $6.1 \%$ probably has less than a 50\% chance of being achieved.
- Recommend decreasing assumed rate of return by at least 25 basis points (i.e., to $7.25 \%$ as previously recommended), and preferably by 50 basis points or more.
- Continued annual review of this assumption will be necessary.


## Conclusions

- A reduction in assumed return will cause 2020 contribution rates to increase from 2019 levels, but recall that 2019 rates will be lower than current (2018) rates
- 2018 average contribution rate - 11.24\%
- 2019 average contribution rate - 9.06\%
- 2020 estimated rate (using 7.25\% return) - 10.15\% to 10.65\%
- Impact will vary by employer based on demographics
- Continued progression of active members into Tier 2 cost structure will decrease the contribution rate by about 0.10\% of payroll per year on average
- 2020 rates will also be affected by 2018 investment return and carryover gains from 2017


## IMRF Assumed Investment Return Final Comments

- Lowering the actuarial assumed rate of return should not impact the asset allocation strategy or actual investment return to the plan
- Using more realistic assumed rate of return will be in the best interest of IMRF


## APPENDIX

## List of Investment Consulting Firms Surveyed

- Callan
- Wilshire
- NEPC
- PCA
- Bank of New York Mellon
- JP Morgan
- RV Kuhn
- Mercer
- Marquette
- Summit
- Aon
- Voya


## Geometric vs. Arithmetic Return

- Arithmetic return is the arithmetic average of annual returns expected on a given portfolio over a given time horizon. For example maybe it is $7 \%$.
- Standard deviation is a measure of the variability of return. For most portfolios today it is on the order of 10-15\%.
- Variability drags down return.
- Geometric return is the compounded return expected on a given portfolio over a given time horizon. It will be lower than arithmetic due to variability.


## Geometric vs. Arithmetic Return

- Suppose standard deviation is $10 \%$. Then "most of the time" annual returns would be between $7 \%+10 \%$ and $7 \%-10 \%$ in our example.
- Compounded (Geometric) return would be about 50 basis points lower than arithmetic in that case.
- (1.17x0.97) $1 / 2=1.0653$ or about $6.5 \%$ compounded return.
- Variability drags down return!


## Geometric vs. Arithmetic Return

- The expected geometric rate of return is the preferred actuarial assumption because over a long enough time horizon it has a 50\% probability of being achieved.
- Expected arithmetic return is also reasonable because in any given year it has no expected gain or loss.
- But it is important to remember that arithmetic return has less than a 50\% chance of being achieved over a time horizon if standard deviation is not $0 \%$.


## What Is an Appropriate Time Horizon?

- Present Value of Future IMRF Benefits is $\$ 48$ Billion. $40+\%$ is paid out in the next ten years and well over half in the first 15 years as shown below.

| \% of PVB Paid By year |  |
| :---: | :---: |
| Years | \% Paid |
| $1-10$ | $40.58 \%$ |
| $11-15$ | $16.50 \%$ |
| $16-30$ | $30.62 \%$ |
| $31-100$ | $12.30 \%$ |
| All | $100.00 \%$ |

## What Is an Appropriate Time Horizon?

- In terms of time horizon, the first 10 to 15 years are very important.
- While the years after that do matter, there is not much of an empirical basis for developing assumptions that far into the future.


## Summary

## Actuarial Investment Return Assumption

| Preferred |  | Also Acceptable |
| :--- | :--- | :--- |
| Median <br> (Geometric) |  | Mean <br> (Arithmetic) |
| $50 \%$ | $\leftrightarrow$ Probability of Achieving $\leftrightarrow$ | Less than 50\% |

## Disclaimers

- This presentation shall not be construed to provide tax advice, legal advice or investment advice.
- This presentation expresses the views of the author and does not necessarily express the views of Gabriel, Roeder, Smith \& Company.

